



# 'Equality for All'

## Sponsorship Letter of Agreement

\_\_\_\_\_ agrees to provide financial sponsorship for the 9th Annual Salisbury **PRIDE** Celebration on Saturday, June 22, 2019. As a sponsor, I understand that I will receive the applicable sponsorship opportunities described in this letter. I further understand that these opportunities will not be valid until this agreement is signed and my check or online payment at [www.salisburypride.com](http://www.salisburypride.com) has been issued to and accepted by the Salisbury Pride, Inc. before June 1, 2019. As a sponsor, I agree to provide digital art work for all promotional advertising to [sponsors@salisburypride.com](mailto:sponsors@salisburypride.com). Sponsor hereby grants Salisbury PRIDE, Inc. a non-exclusive, non-transferrable license to the art work for use in promotional advertising including, but not limited to, posters; banners; flyers; newsletters; websites; print, online, and email ads; t-shirts; cups and other printed and online materials promoting the Salisbury Pride Celebration.

For the sponsors attending the festival and setting up a booth, the same expectations and rules for vendors will be applicable. Adherence to these rules is necessary for safety and you will receive a copy of these upon your confirmation for attendance.

**Please check appropriate sponsorship:**

_____	Main Stage Sponsor	\$3,500.00	
_____	Side Stage Sponsor	\$2,000.00	
_____	Platinum Sponsor	\$1,500.00	
_____	Gold Sponsor	\$750.00	
_____	Rainbow Sponsor	\$300.00	
_____	Supporting Sponsor	\$100.00	
_____	Patron Sponsor	donation	\$ _____

\_\_\_\_\_  
Sponsor Name

\_\_\_\_\_  
Address City Zip Code

\_\_\_\_\_  
Representative Name email phone fax

\_\_\_\_\_  
Authorized Sponsor Signature Date

**Please send this completed agreement with on line payment ([www.salisburypride.com](http://www.salisburypride.com)) or check made payable to:**

Salisbury Pride, Inc.  
Attention: **PRIDE** Committee - Sponsorships  
P.O. Box 1234  
Salisbury, NC 28145

**Payment and Reservations**

- A check payable to the Salisbury Pride, Inc. is attached
- I prefer my sponsorship remain anonymous please
- I do not require the space at the event
- I require electricity at the event \_\_\_\_110v \_\_\_\_220v



## 'Equality for All'

### Sponsorship Level Details

#### Main Stage Sponsor: \$3500

- Main Stage will be Named for you or your company including logo as well as other stage announcements
- All Media Opportunities – including Big Logo with connecting web link, advertising, etc
- T-shirt Sponsorship Ad space – logo – if registered by May 24
- Event Commemorative Item Sponsorship –logo – if registered by May 24
- Stage Spots for organization to give message/promote organization
- Stage Give Away Opportunity
- 10 x 10 space
- 4 T-shirts and commemorative items

#### Side Stage Sponsor: \$2000

- Side Stage will be named for you or your company including logo as well as other stage announcements
- All Media Opportunities – including Big Logo with connecting web link, advertising, etc
- T-shirt Sponsorship Ad space – logo – if registered by May 24
- Event Commemorative Item Sponsorship –logo – if registered by May 24
- Stage Spots for organization to give message/promote organization
- Stage Give Away Opportunity
- 4 T-shirts and commemorative items
- 10 x 10 space

#### Platinum Sponsor: \$1500

- Presenting Name or Logo on Main Stage
- All Media Opportunities – including Big Logo with connecting web link, advertising, etc
- T-shirt Sponsorship Ad space – logo – if registered by May 24
- Event Commemorative Item Sponsorship –logo – if registered by May 24
- Stage Spots for organization to give message/promote organization
- Stage Give Away Opportunity
- 2 T-shirts and 2 commemorative items
- 10 x 10 space

#### Gold Sponsor: \$750

- All Media Opportunity – including logo with connecting web link, advertising, etc
- T-shirt Sponsorship Ad space – logo – if registered by May 24
- Event Commemorative Item Sponsorship – logo – if registered by May 24
- Stage Give Away Opportunity
- 10 x 10 space

#### Rainbow Sponsor: \$300

- All Media Opportunity – including listing on website, advertising, etc
- T-shirt Sponsorship listing – if registered by May 24
- 10 x 10 space

#### Supporting Sponsor \$100

- Media Listing
- 10 x 10 space

#### Patron Sponsor (donation): any amount

- Media Listing – if desired

Salisbury Pride, Inc. is classified as a public charity under section 501(c) (3) of the Internal Revenue Code. Effective February 15<sup>th</sup>, 2012, contributions made to Salisbury Pride Inc. are deductible under section 170 of the Code. Please contact your tax preparer for information regarding your specific tax situation.

\*Retain a copy of this Agreement for your tax records.

Update 2/14/2019