



'Equality for All'

Sponsorship Letter of Agreement

_____ agrees to provide financial sponsorship for the 8th Annual Salisbury **PRIDE** Celebration on Saturday, June 23, 2018. As a sponsor, I understand that I will receive the applicable sponsorship opportunities described in this letter. I further understand that these opportunities will not be valid until this agreement is signed and my check or online payment at www.salisburypride.com has been issued to and accepted by the Salisbury Pride, Inc. before June 11, 2018. As a sponsor, I agree to provide digital art work for all promotional advertising to sponsors@salisburypride.com. Sponsor hereby grants Salisbury PRIDE, Inc. a non-exclusive, non-transferrable license to the art work for use in promotional advertising including, but not limited to, posters; banners; flyers; newsletters; websites; print, online, and email ads; t-shirts; cups and other printed and online materials promoting the Salisbury Pride Celebration.

For the sponsors attending the festival and setting up a booth, the same expectations and rules for vendors will be applicable. Adherence to these rules is necessary for safety and you will receive a copy of these upon your confirmation for attendance.

Please check appropriate sponsorship:

_____	Main Stage Sponsor	\$3,500.00	
_____	Side Stage Sponsor	\$2,000.00	
_____	Platinum Sponsor	\$1,500.00	
_____	Gold Sponsor	\$750.00	
_____	Rainbow Sponsor	\$300.00	
_____	Supporting Sponsor	\$100.00	
_____	Patron Sponsor	donation	\$ _____

Sponsor Name

Address City Zip Code

Representative Name email phone fax

Authorized Sponsor Signature Date

Please send this completed agreement with on line payment (www.salisburypride.com) or check made payable to:

Salisbury Pride, Inc.
Attention: **PRIDE** Committee - Sponsorships
P.O. Box 1234
Salisbury, NC 28145

Payment and Reservations

- A check payable to the Salisbury Pride, Inc. is attached
- I prefer my sponsorship remain anonymous please
- I do not require the space at the event
- I require electricity at the event ____110v ____220v



' Equality for All'

Sponsorship Level Details

Main Stage Sponsor: \$3500

- Main Stage will be Named for you or your company including logo as well as other stage announcements
- All Media Opportunities – including Big Logo with connecting web link, advertising, etc
- T-shirt Sponsorship Ad space – logo – if registered by May 29
- Event cup Sponsorship –logo – if registered by May 29
- Stage Spots for organization to give message/promote organization
- Stage Give Away Opportunity
- 10 x 10 space

Side Stage Sponsor: \$2000

- Side Stage will be named for you or your company including logo as well as other stage announcements
- All Media Opportunities – including Big Logo with connecting web link, advertising, etc
- T-shirt Sponsorship Ad space – logo – if registered by May 29
- Event cup Sponsorship –logo – if registered by May 29
- Stage Spots for organization to give message/promote organization
- Stage Give Away Opportunity
- 10 x 10 space

Platinum Sponsor: \$1500

- Presenting Name or Logo on Main Stage
- All Media Opportunities – including Big Logo with connecting web link, advertising, etc
- T-shirt Sponsorship Ad space – logo – if registered by May 29
- Event cup Sponsorship –logo – if registered by May 29
- Stage Spots for organization to give message/promote organization
- Stage Give Away Opportunity
- 10 x 10 space

Gold Sponsor: \$750

- All Media Opportunity – including logo with connecting web link, advertising, etc
- T-shirt Sponsorship Ad space – logo – if registered by May 29
- Event cup Sponsorship – logo – if registered by May 29
- Stage Give Away Opportunity
- 10 x 10 space

Rainbow Sponsor: \$300

- All Media Opportunity – including listing on website, advertising, etc
- T-shirt Sponsorship listing – if registered by May 29
- 10 x 10 space

Supporting Sponsor \$100

- Media Listing
- 10 x 10 space

Patron Sponsor (donation): any amount

- Media Listing – if desired

Salisbury Pride, Inc. is classified as a public charity under section 501(c) (3) of the Internal Revenue Code. Effective February 15th, 2012, contributions made to Salisbury Pride Inc. are deductible under section 170 of the Code. Please contact your tax preparer for information regarding your specific tax situation.

*Retain a copy of this Agreement for your tax records.

Update 02/13/2018